

Testimonial

by EV ILVO

PREMIERE is a Horizon Europe funded project that aims to **strengthen the multi-actor approach by supporting the development of** more relevant, coherent, and well-prepared **project proposals**.

The multi-actor approach (MAA) strives to make research and innovation processes more collaborative and inclusive. It fosters bottom-up co-creation, ensuring that those who will benefit from the results are actively involved throughout the course of the project, from proposal design through to project completion.

PREMIERE offers trainings, practical tools, and other resources **to help you prepare successful multi-actor project proposals, in a co-creative way**. Whether you are new to Horizon Europe or already experienced in developing proposals.

EV ILVO testimony

As lead partner on the 'Tools' Work package, the most important achievement for Flanders Research Institute for Agriculture, Fisheries and Food (EV ILVO) in this project so far was developing and launching the MAA **Toolbox** (2025): a user-friendly, easy access database, filled with selected quick guides and methods to support the application of the multi-actor approach during the proposal development stage. PREMIERE project partners and relevant stakeholders selected, tested, and fine-tuned its content.

The most innovative tool that is being co-creatively developed as part of the PREMIERE capacity development approach is an online **Serious Game**. This **interactive and immersive** online learning game aims to enable contextual learning on MAA complexities during the proposal writing stage of a Horizon Europe project. The launch is planned in 2027. This will be the result of a collaboration between ILVO (BE), Open University Netherlands (NL), and Cologne Game lab (DE).

Apart from this, EV ILVO contributes to other work in the project such as writing a **Massive Open Online Course (MOOC)** module on building a strong, balanced and inclusive consortium with associated partnerships, which was just launched in 2026.

EV ILVO had the pleasure to host a consortium meeting in 2024, an open webinar, several co-creation workshops, contribute to a podcast, review MAA cartoon pathways and other mind broadening PREMIERE activities.

Links to Key PREMIERE outputs

EV ILVO assisted in developing the Online Academy, including:

- **Toolbox**
 - [Video explaining the toolbox](#)
- **MOOC**
 - Featuring in Module 4
- **Podcasts**
 - Featuring an ILVO episode
- **Online Serious game**
 - (Release in 2027)

Other Key outputs:

- [Cartoons 4 MAA pathways](#)
- [Youtube Testimonials](#)
- [Seed-funding](#)
- [Brokerage events](#)



Figure 1: Serious Game Testing in Ghent led by EV ILVO, Februari 2024

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