Textgain is a Flemish SME and a partner in Digital Europe project BENEDMO, which answered to call 'European Digital Media observatory (EDMO) - National and multinational hubs'.

About BENEDMO

BENEDMO is the Dutch-Flemish media observatory hub and part of the European Digital Media Observatory (EDMO) Network. The hub's objective is to prevent and counter the spread of disinformation in Flanders and the Netherlands. The consortium consists of nine core partners, four associate partners and a knowledge network of disinformation experts coming from different disciplines.

About Textgain

Textgain is a spin-off (2015) from the university of Antwerp. Its mission is to advance AI technology in a way that is transparent, trustworthy, and beneficial to society. The company develops advanced AI solutions capable of identifying harmful speech, disinformation, and violent content across digital media. It supports organisations in identifying problematic content in more than 20 languages, using machine learning algorithms.

Within the project, Textgain will further develop its technology to effectively detect sources of polarisation and disinformation so that journalists and moderators can more quickly mitigate the harmful effects of such messages.

Textgain's motivation to be part of BENEDMO

Textgain is a proud member of BENEDMO. This consortium aligns with our strategic vision and growth objectives. The project offers us access to a network of media organizations, universities, and factcheckers across Belgium and the Netherlands, creating valuable partnership opportunities. BENEDMO fosters a creative environment to further develop and refine our Natural Language Processing technologies in a real-world context. It allows us to refine our AI and social media monitoring pipelines, and accelerate our product development while gaining valuable validation from respected institutions.

Our participation enhances our credibility as a trusted AI provider in the increasingly important field of disinformation detection. The EU backing of this initiative strengthens our position and increases our visibility within European digital policy circles. As market demand for disinformation detection solutions continues to grow among both public and private sectors, our involvement in BENEDMO strategically positions us for future opportunities. The project furthermore provides a stable funding stream while allowing us to harmonize our commercial objectives with broader societal needs, demonstrating our commitment to responsible AI development that addresses critical challenges facing democratic societies.