



European Institute of Innovation and Technology  
**EIT Urban Mobility**  
Mobility for more liveable urban spaces

# Outline

1. Structure of EIT Urban Mobility
2. Strategic Priorities
3. Programmes & Calls
4. Some statistics

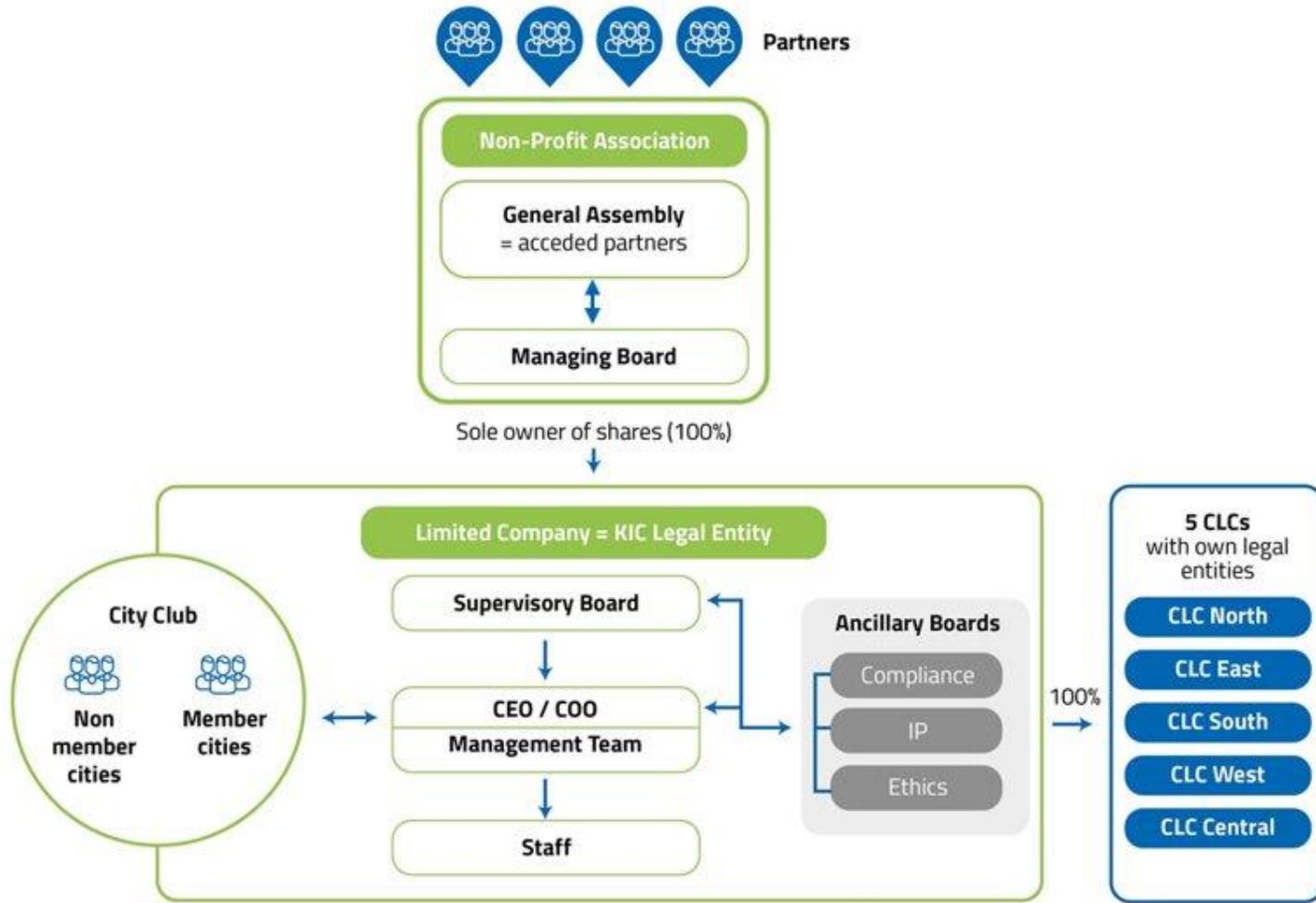




# Structure of our KIC



# EIT Urban Mobility legal structure



The **KIC Legal Entity** obtains, manages, monitors and controls the spending of the funding received from the EIT.

## Two main bodies:

- Supervisory Board
- Management Team



# Supervisory Board



**Rob van Gijzel**  
Former MP and Mayor  
of Eindhoven



**Erwin Heeneman**  
**Achmea**  
Public Engagement Officer



**Gunnar Landgren**  
**KTH**  
Advisor to the President



**Elisabetta Caregnato**  
**Fondazione Politecnico**  
Head of Institutional Rel.



**Lucas Casanovas**  
**SEAT MÓ**  
Managing Director



**Tore Harritshoj**  
**Spirii Aps**  
CEO



**Mar Alarcon**  
**SocialCar**  
Founder & CEO



**Martin Frelich**  
Representative City  
district of Prague



**Gebhard Wulfhorst**  
**TUM**  
Chair Urban structure  
and Transport Planning



**Andreas Kopp**  
Member of the  
**Regulatory Scrutiny**  
**Board** of the EC



Strategic and non-  
operational  
governance role,  
monitoring the  
activities of the KIC  
LE and ensuring  
Good Governance.



# Management Team

## CEO



Maria  
Tsavachidis

## COO



Juan Carlos  
Espada

## THEMATIC AREAS



Gareth  
MacNaughton  
Innovation



Martin  
Vendel  
Academy



Fredrik  
Hånell  
Bus. Creation



Florinda  
Boschetti  
City Club



Lluís  
Puerto  
Factory



Bernadette Bergsma  
Comm. & Stakeholder Rel.



Bence Huba  
RIS

## INNOVATION HUBS



Henrik  
Morgen  
North



Daniel  
Serra  
South



Judith  
O'Meara  
Central



Edwin  
Heesakkers  
West



Traian  
Urban  
East



# Innovation Hubs and EIT NCP PoCs



Judith O'Meara



Barbora Kvackova



Victoria Goncharova

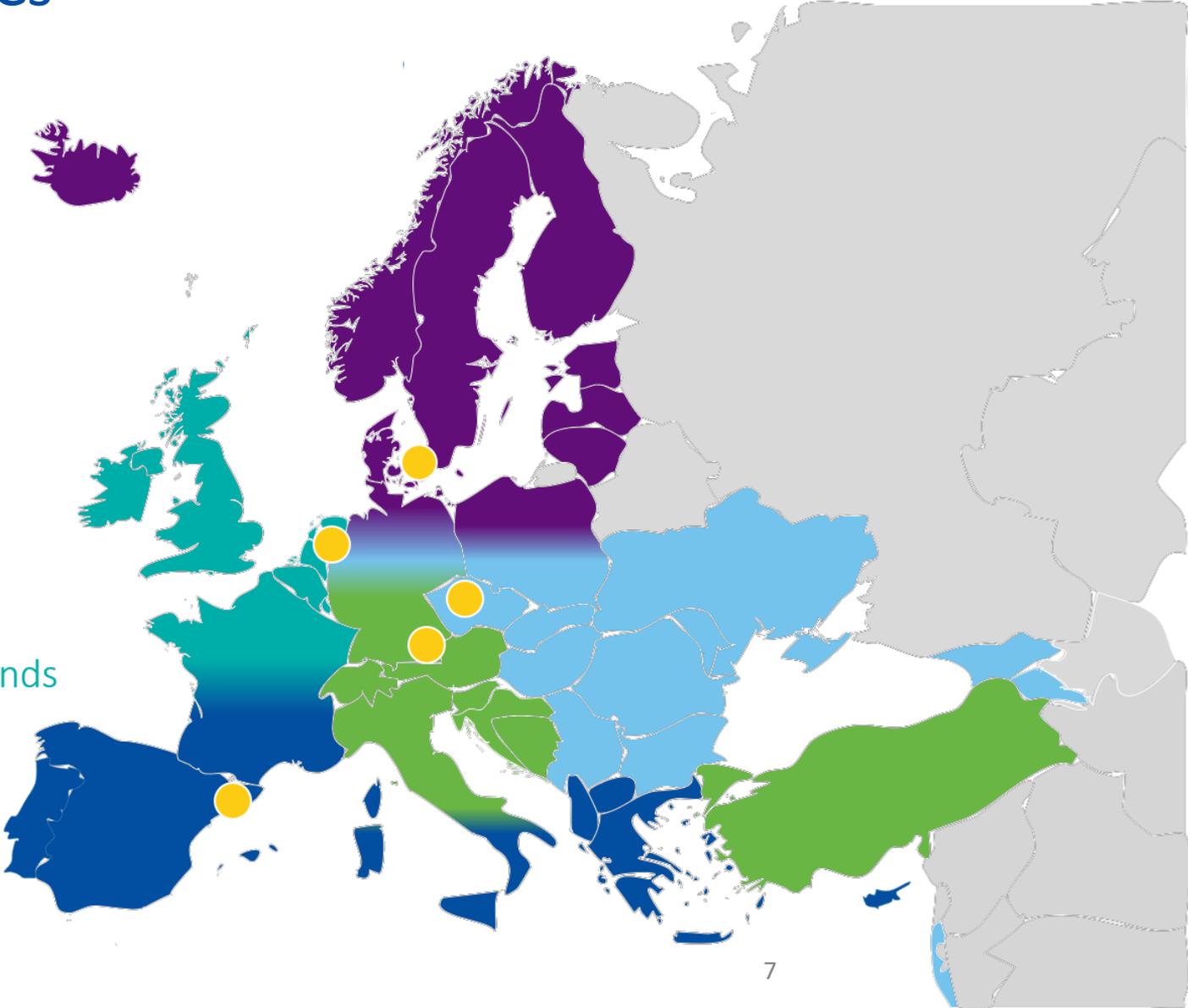


Edwin Heesakkers



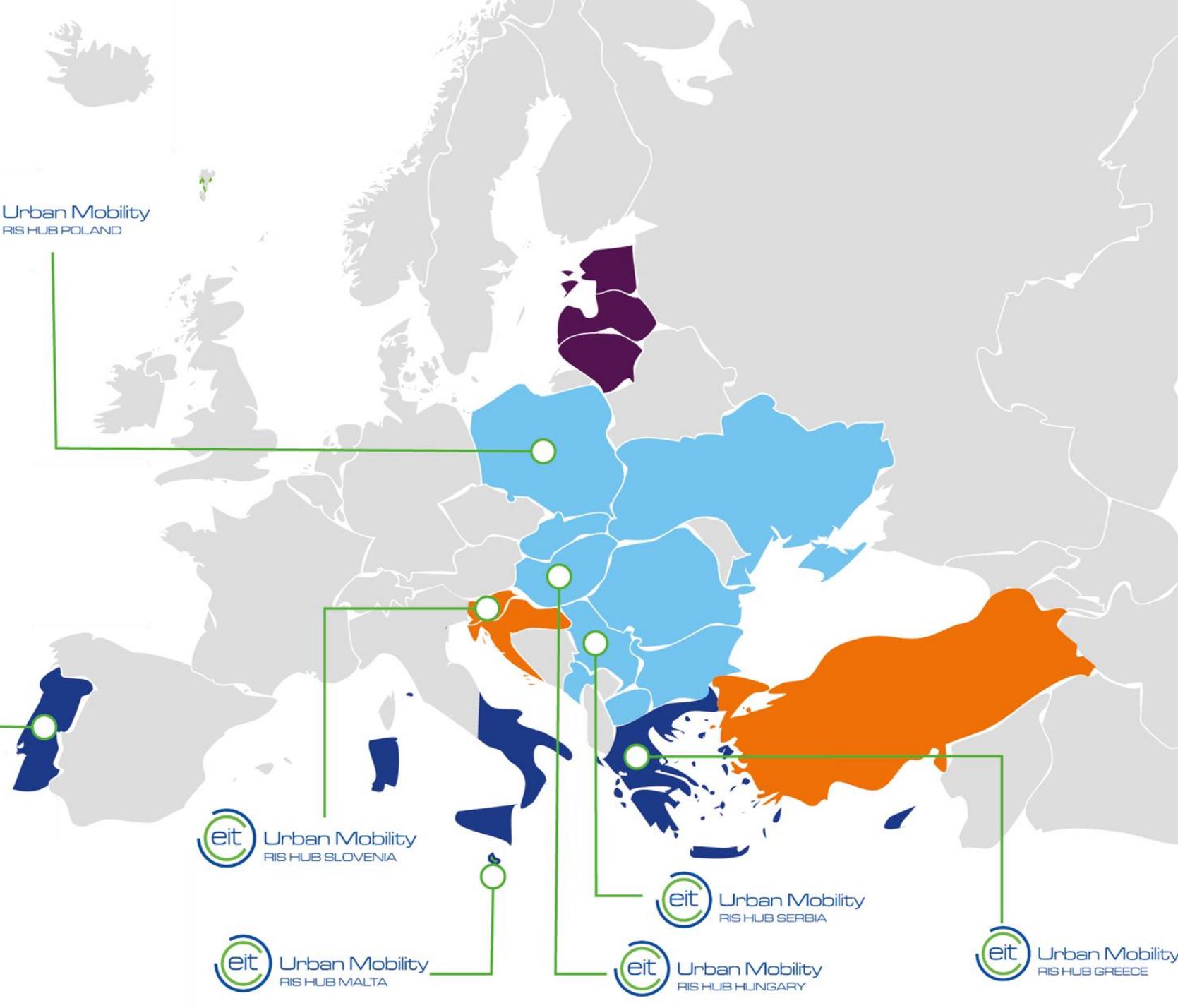
Marta Alvarez

- Innovation Hub Central  
Munich, Germany
- Innovation Hub East  
Prague, Czech Republic
- Innovation Hub North  
Copenhagen, Denmark
- Innovation Hub West  
Helmond, The Netherlands
- Innovation Hub South  
Barcelona, Spain



# RIS Hubs

- **5 new RIS hubs** (call currently open until 2 August):
  - Latvia
  - Romania
  - Slovakia
  - Croatia
  - Turkey
- Expand to regions not yet covered with **additional RIS calls**



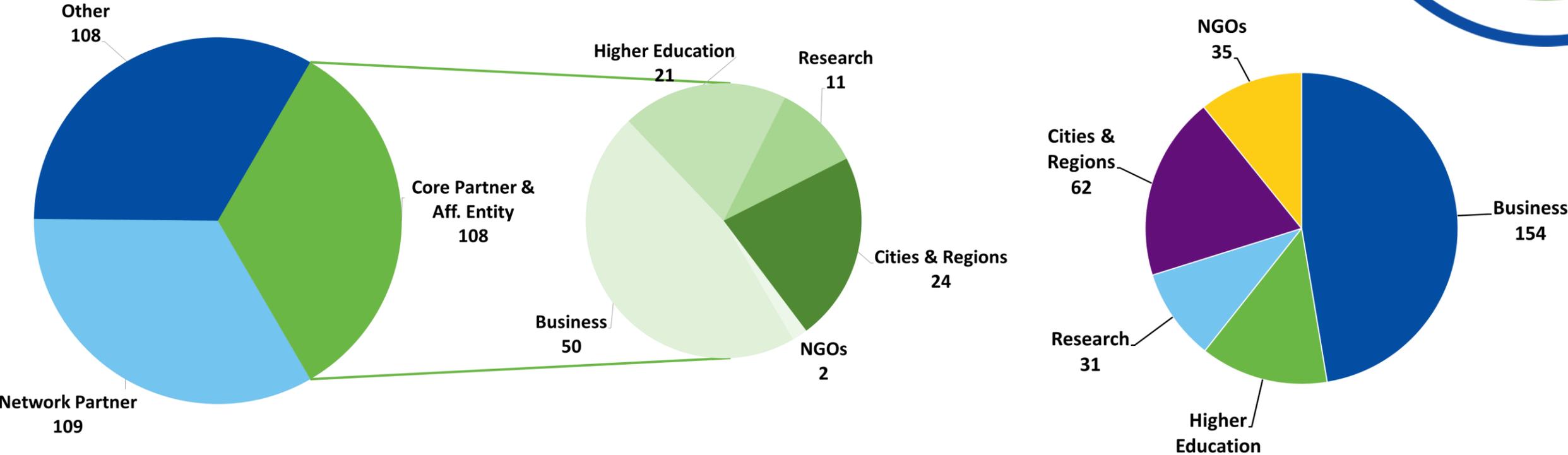
# Current partnership model – as of July 2021

- **Core Partners** are members of the EIT Urban Mobility Association, and of the Innovation Hub Advisory Board. Two levels of partners – **Tier 1** (50 k€ per year – no funding cap) and **Tier 2** (30 k€ per year – 300 k€ of annual funding cap). Entry fee of 50 k€.
- **Project Partners** are organisations that participate in a consortium of a selected proposal (cumulative notion). An annual fee of 10 k€ per partner per year is applied (5 k€ for small companies and small and medium-size cities). A cap of 150 k€ of EIT funding per year is applied.
- **Network Partners** sign a Memorandum of Understanding with EIT Urban Mobility to join its ecosystem (no fee) for an initial period of two years, with a high level of integration with Innovation Hub.



# Partners per typology and membership

325 partners incl. 57 Core Partners  
as of June 2021



“Other”: in BP2020 or BP2021 and not in the other two categories





# Strategic Priorities and KPIs



# Three societal impact goals, five KIC's Strategic Objectives (SOs), one vision

- Improving **quality of life** in cities
- Mitigating and adapting to **climate change**
- Creating **jobs** and strengthening the European urban mobility **sector**
  
- **SO1** - Create **liveable** urban spaces
- **SO2** - Close the **knowledge gap**
- **SO3** - **Deploy** and **scale** green, safe, and inclusive mobility solutions for people and goods
- **SO4** - **Accelerate** market opportunities
- **SO5** - Promote effective policies and **behavioural change**

**EIT Urban Mobility is striving for a form of mobility that allows people and goods to move affordable, fast, comfortably, safely and cleanly but at the same time enables cities to reclaim public space from cars, creating more space for people to work, meet up and play.**



# Measured by a range of KPIs (subset)



Indicator	Indicator name	SO1	SO2	SO3	SO4	SO5
EITHE02.1	Marketed Innovations				■	
EITHE03	Supported start-ups/scale ups				■	
EITHE04.1	Start-ups created of/for innovation				■	
EITHE05.1	Startups created of EIT labelled MSc/PhD programmes		■			
EITHE06.1	Investment attracted by KIC supported start-ups/scale-ups				■	
EITHE07.1	Graduates from EIT labelled MSc/PhD programmes		■			
EITHE08.1	Participants in (non-degree) education and training		■			■
EITHE01.1	Designed / tested innovations			■		
EITHE14.1	Disseminated results/ good practice / lessons learnt					■
KSN01	# Innovation pilot scalings			■		
KSN02	# Demonstration/pilots/living labs actively involving citizens					■
KSN03	# Public realm improvements	■				
CII	Road space reallocation to public space	■				
CII	City Club city inhabitants exposed to emissions in urban areas	■				
CII	Modal share of sustainable mobility	■		■		
KONHE03.2	# City engagements in projects					■
KONHE04	# Order for Factory consultancy			■	■	
KONHE21	# New courses developed		■			



# Nine main Challenge Areas

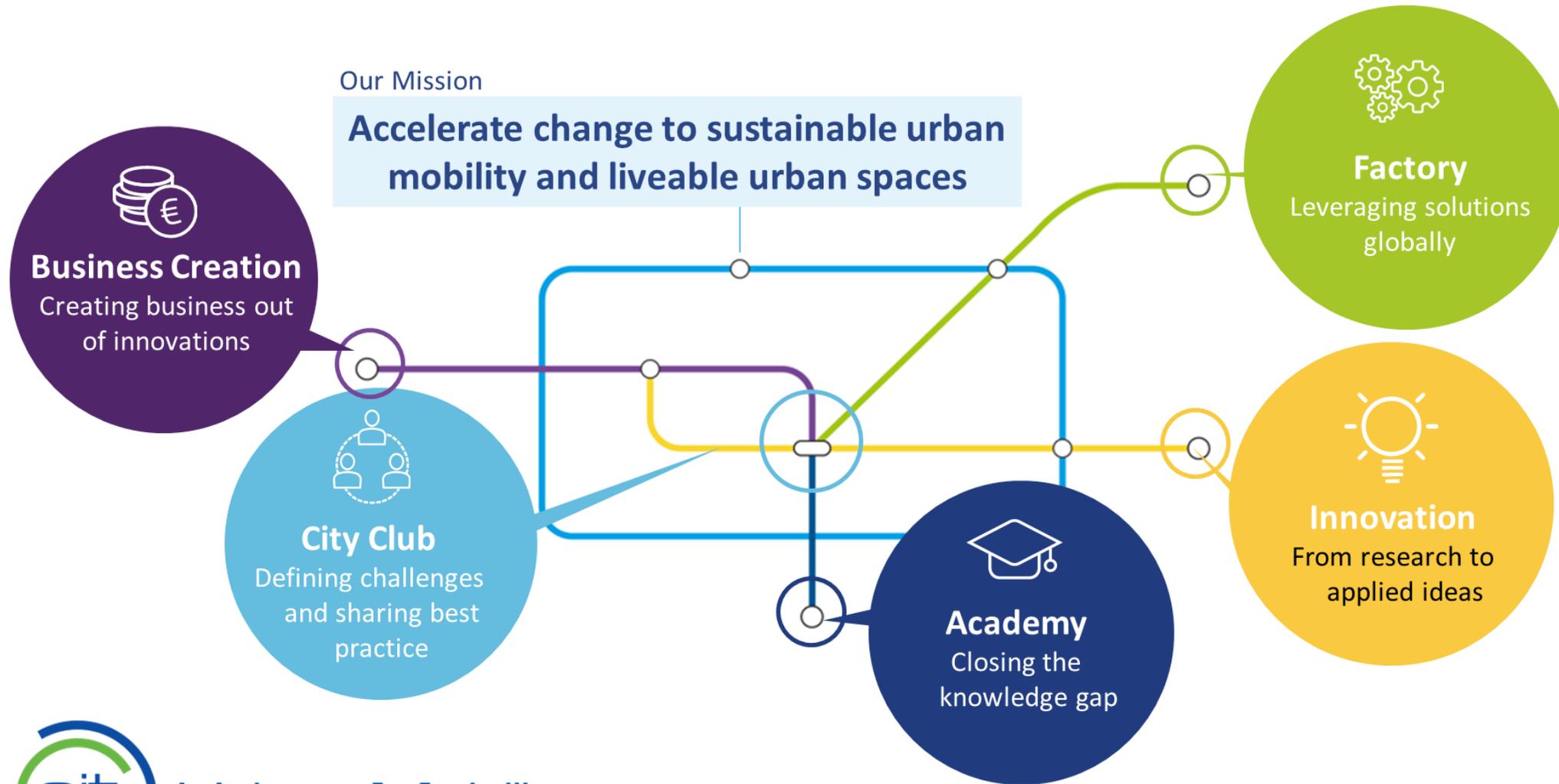




# Programmes & Calls



# Five integrated programmes



# City Club

## Defining challenges and sharing best practices

- Open community of cities **sharing good practices, and defining challenges** that drive the development of impact pathway priorities through all the programmes and activities.

### Chair



**Àngel López**  
City of Barcelona

### Deputy Chair



**Kalle Toivonen**  
City of Helsinki

### Head of City Club



**Florinda Boschetti**



Urban Mobility



# Factory

## *Scaling innovations*

- Factory is the EIT Urban Mobility's **exploitation arm** and supports the process of scaling up solutions piloted and tested within the EIT Urban Mobility partnership and **deploying** them in cities across the world.

### Bringing solutions to markets

- Physical and Digital marketplaces
- Matchmaking

### Creating regional ecosystems

- Ideation, Hackathons,...

### External funding support

- Support in accessing other funding sources

### Factory Toolbox

- tools for the scaling of urban mobility solutions

### Thought leadership

- Studies, reports,...



# Academy

## *Closing the knowledge gap*

- Training the next generation of urban mobility **practitioners**, and fostering entrepreneurship and innovation capacity among the **Master** and **PhD** graduates.

### Master School

Combining technology with innovation and entrepreneurship training

- Double degree EIT Labelled Master programmes
- Summer Schools

### Doctoral Training Network

Turning research into innovations

- EIT Labelled Innovation & Entrepreneurship course programme
- Annual Doctoral Forum

### Competence Hub

Up-skilling and re-skilling professionals for tomorrow's urban mobility challenges

- Web-TV Channel
- Online course (SFOCs, MOOCs)
- F2F courses



# Business Creation

## *Turning innovation into new businesses*

- Business Creation aims to become the reference in the market for transforming innovative mobility projects into the most successful business models through the creation of **start-ups** or **scaleups** of existing businesses.

### Incubator

- Support to move from idea to early-stage venture

### Accelerator

- 6-month
- 5 k€ grant
- 30 k€ of services
- TRL 4-7
- Access to living labs

### SME Hub

- Scaleup support
- TRL 7-9
- Pilots with cities
- Awareness, visibility, networking

### Finance2Move

- Matchmaking services
- Financial and business support services

### Financial Support

- Up to 100 k€ of investment for start-ups and scaleups currently in fundraising



# Innovation

## *From research to marketed innovations*

- The Innovation programme takes fresh ideas and helps them grow to fruition by developing **new solutions/products and services** and testing them in cities.

### Innovation Projects

- 12-24 month demo projects
- > TRL 6
- 0.4-0.9 m€ / y.
- 5 partners (incl. 3 cities)

### Action & Impact Groups (AIGs)

- Animation of the urban mobility ecosystem around the Challenge Areas

### Exploitation Programme

- Ensuring market-oriented and commercially successful solutions

### RAPTOR

### Small Calls

- competitive awards for niche solutions
- MVP as end point
- leading to Business Creation



# Example of Innovation Call 2021 (19 March – 18 May)

7.7 m€, max funding rate of 70%

At least 2 EU MS or AC, either 12-, 18- or 24-month proposals

1. **Active Mobility** – max. 1.4 m€
  - 2 proposals of 500 k€ ; 1 proposal of 400 k€
2. **Future Mobility** – max. 1.9 m€
  - 2 proposals of 900-950 k€
3. **Sustainable City Logistics** – max. 2.7 m€
  - 2 proposals of 900-950 k€ ; 2 proposals of 400-450 k€
4. **Mobility & Energy** – max. 1.9 m€
  - 2 proposals of 900-950 k€

## For all the Challenge Areas:

A minimum of **three cities**, of two industry partners, of one SME, and of one commercialization lead partner.

The Lead Applicant should be a Core Partner or an Experienced Proposal Partner (part of BP2020 or BP 2021).

All proposals must include a Financial Sustainability Mechanism.



# Example of Citizen Engagement Call 2021 (19 March – 18 May)

0.8 m€, max funding rate of 80%

12-month proposals only, no mandatory FSM

1. Citizen Engagement built on 3 pillars:
  1. **Connect** (awareness to and engagement of citizens via local events etc.)
  2. **Exchange** (creating a trusted relationship, and implementing activities like visual communication campaigns, contests, open house events...)
  3. **Empower** (co-creation with citizens, involving them in ideation process to look for and test suitable solutions)
2. The proposals should focus on one of the **5 Challenge areas**:
  1. **Testing**: 600 k€ for 4-5 proposals (either related to citizen engagement/citizen participation) – at least 2 partners from 2 EU MS or AC, including **one municipality**
  2. **Events**: 200 k€ for 1 proposal (at least 2 different Innovation Hubs) – at least 4 partners from 2 EU MS or AC, including **2 municipalities** from the Innovation Hubs and 2 partners from other sides of the KT
3. Requisites: to build on existing methodologies, tools, knowledge, to be scalable, to use DecidiUM, and to push towards **actual behavioural change and influence thinking**.

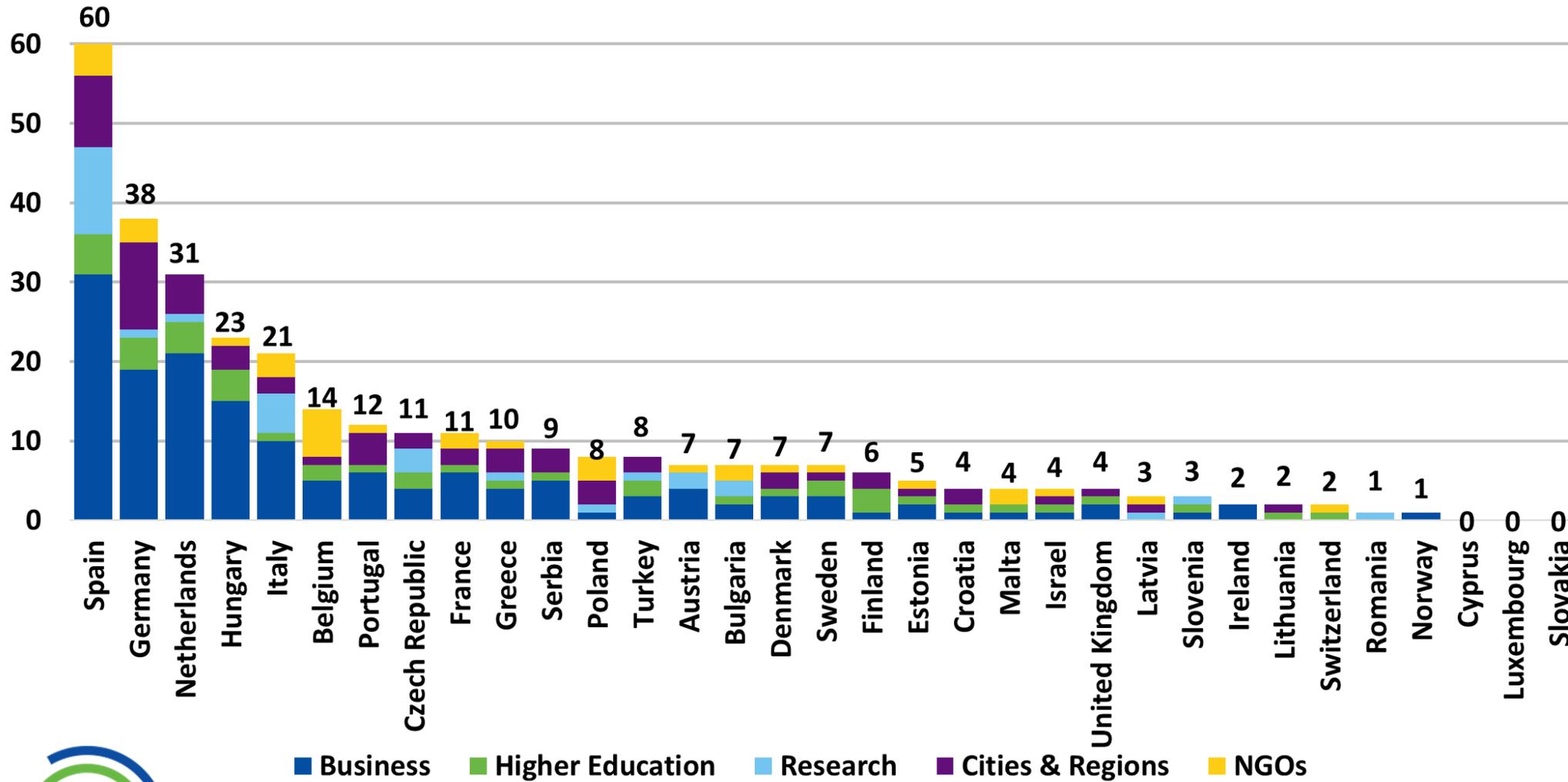




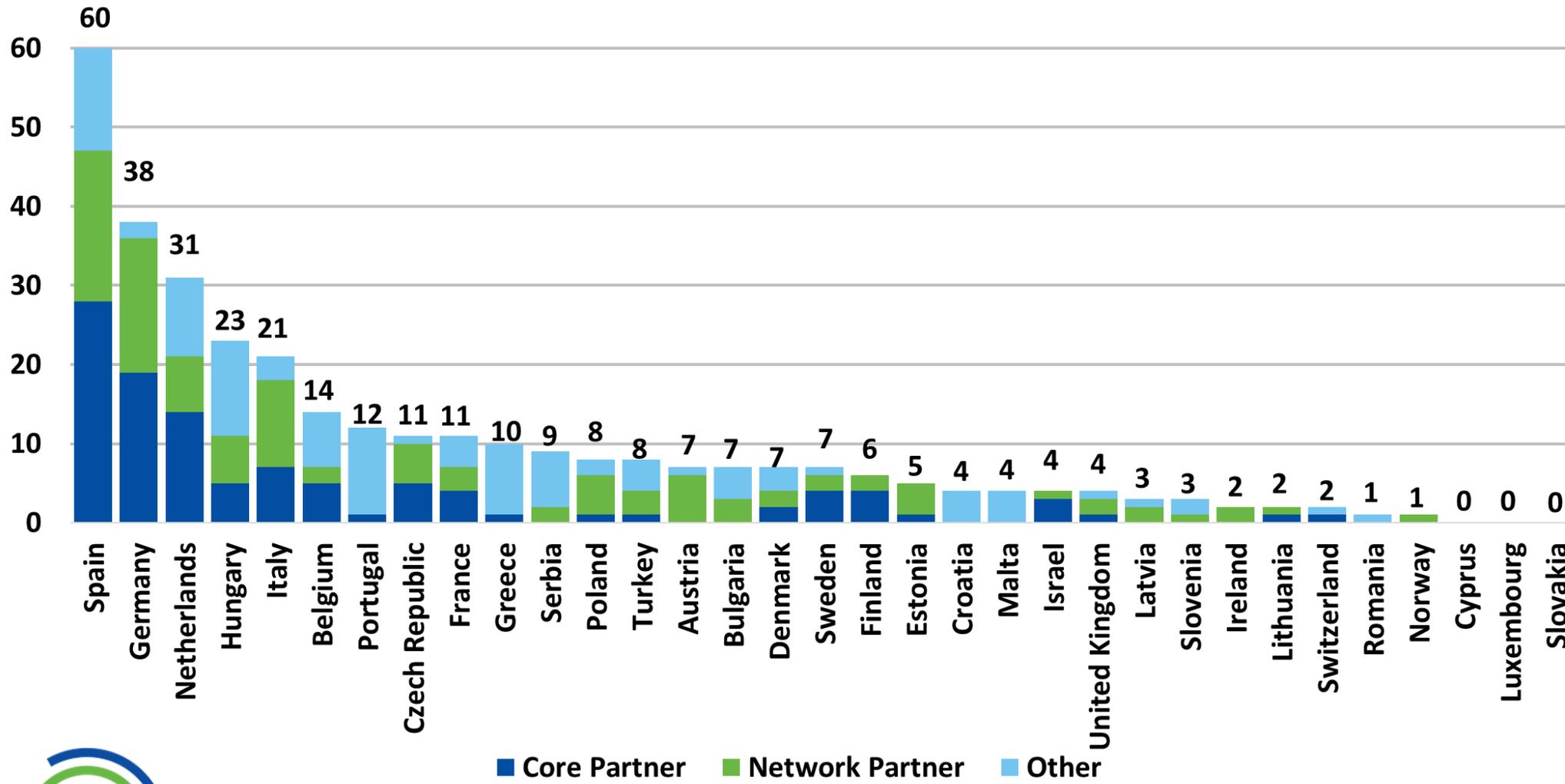
# Some Statistics



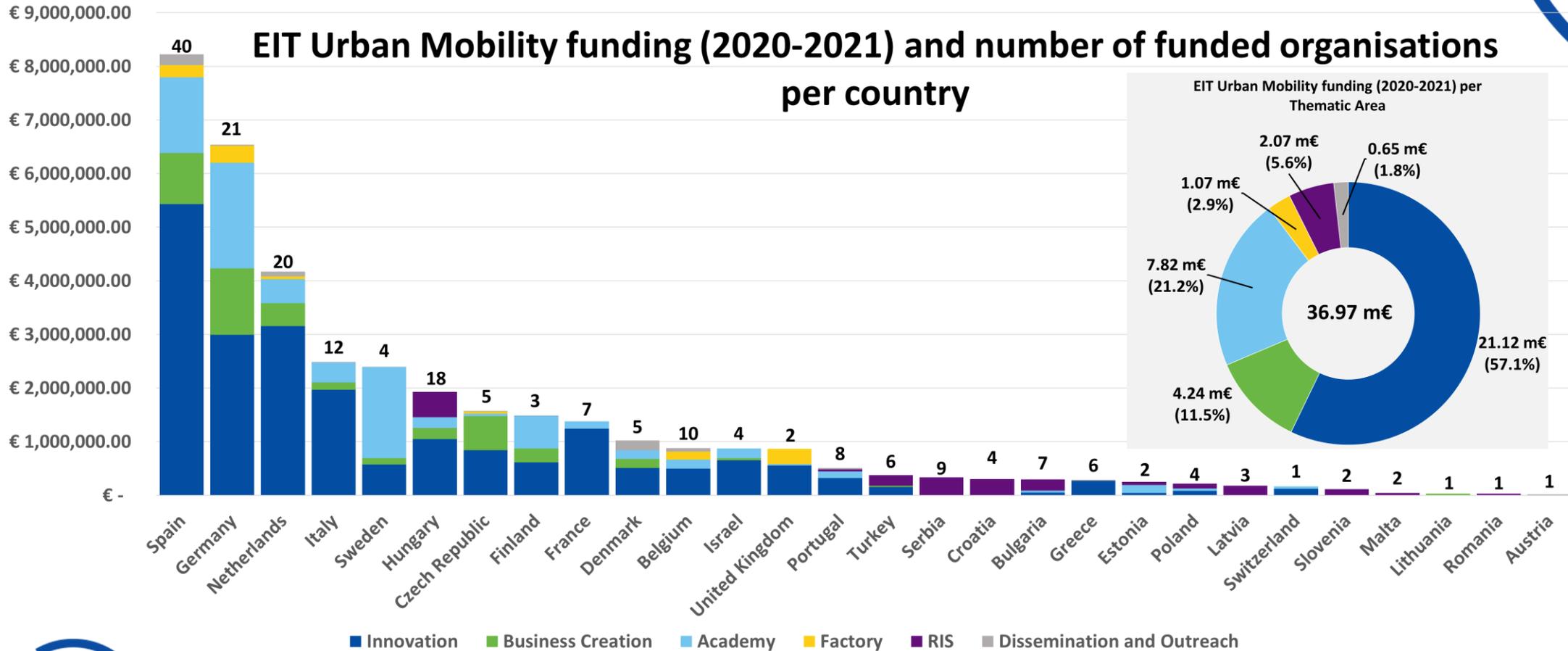
# Distribution of partners per country and typology



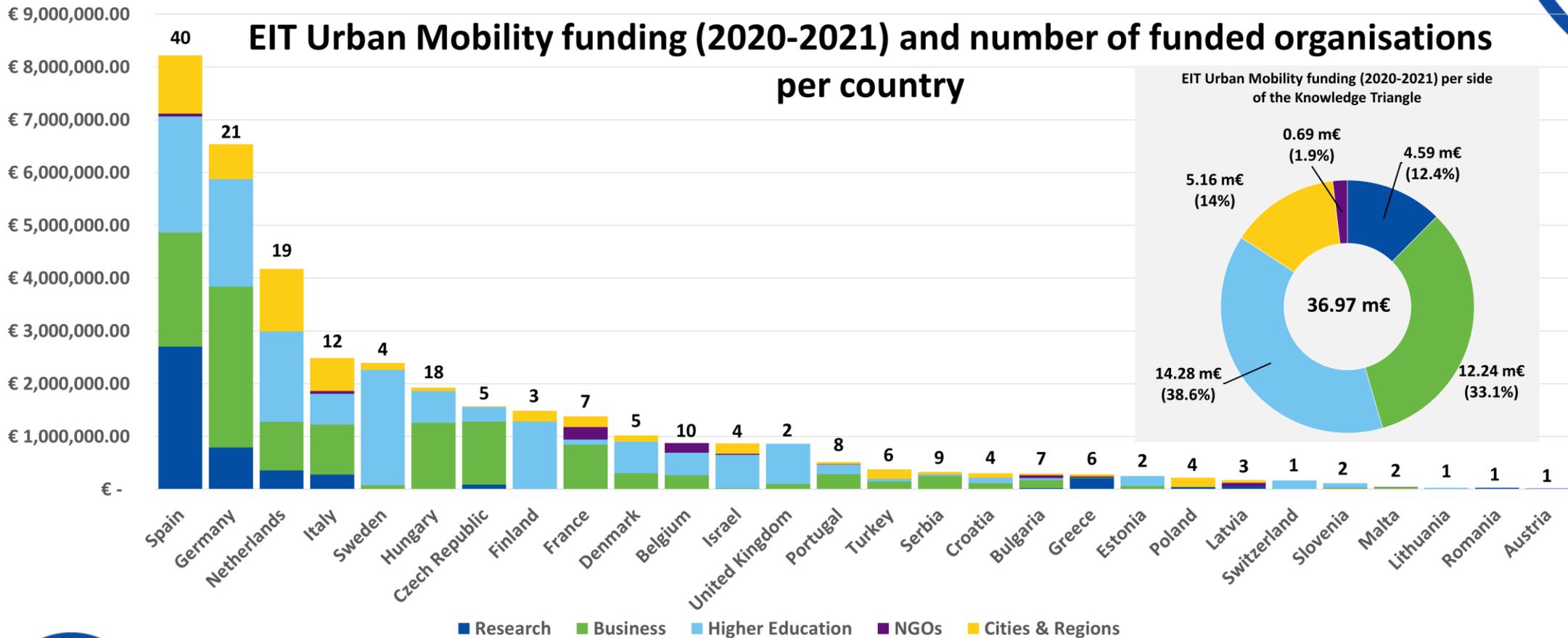
# Distribution of partners per country and membership



# Statistics of funding (2020-2021) per thematic area



# Statistics of funding (2020-2021) per side of the knowledge triangle



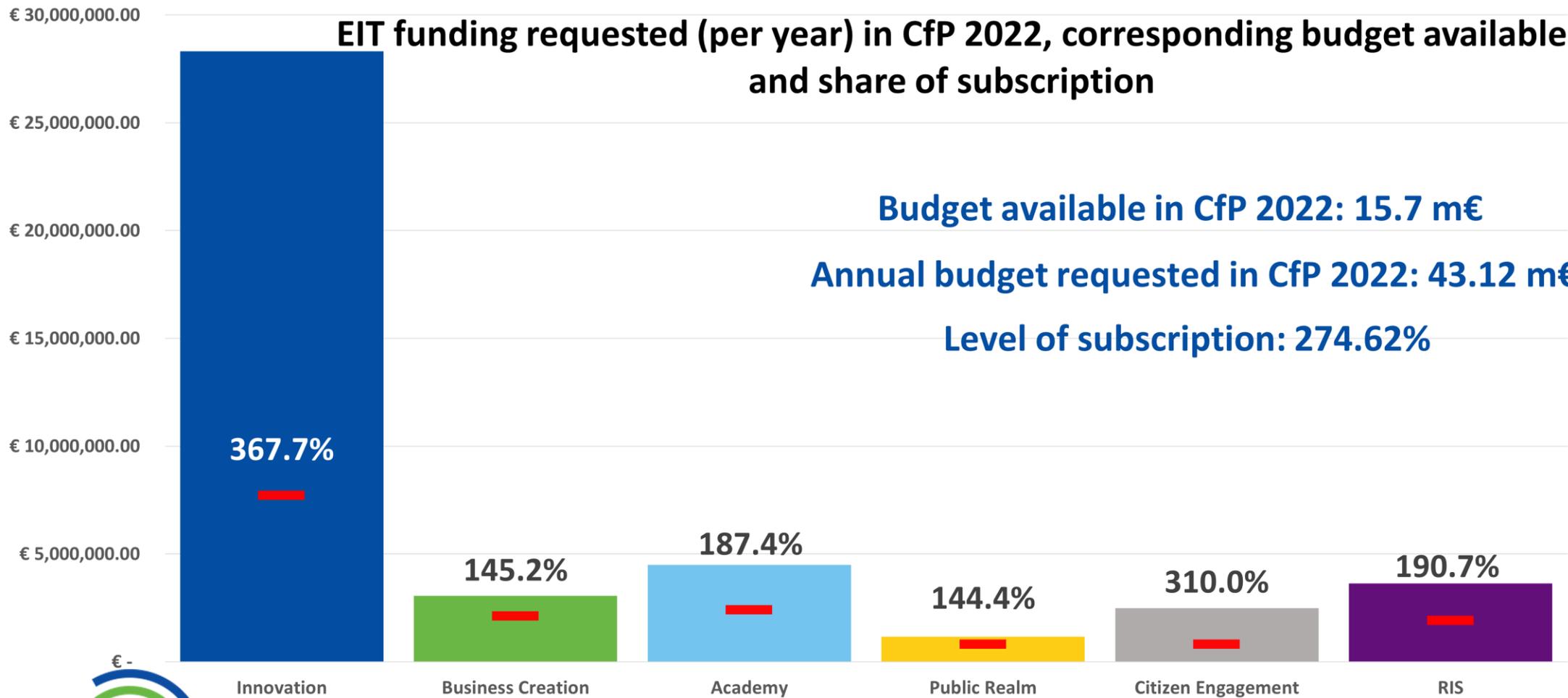
# Overview of EIT funding requested in the CfP 2022

**EIT funding requested (per year) in CfP 2022, corresponding budget available and share of subscription**

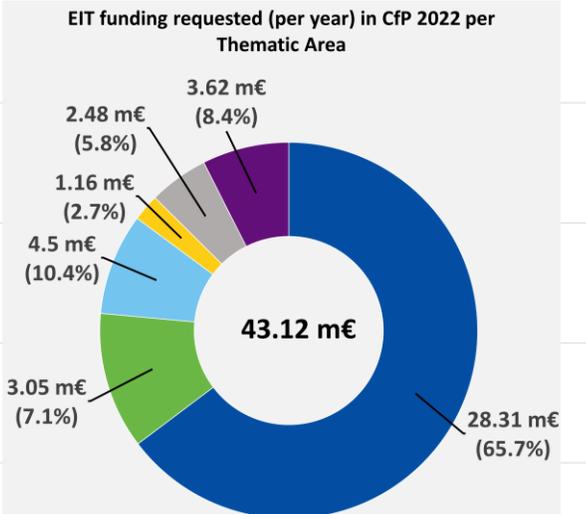
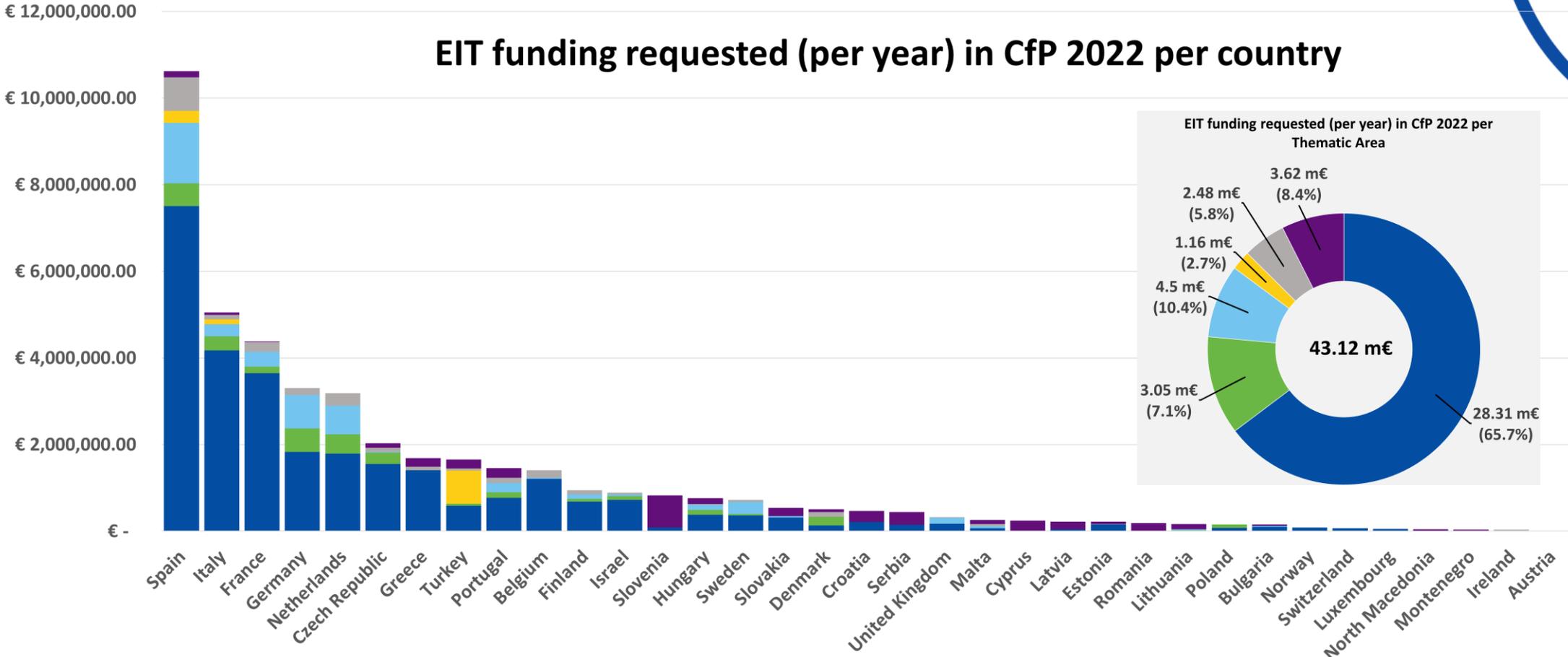
**Budget available in CfP 2022: 15.7 m€**

**Annual budget requested in CfP 2022: 43.12 m€**

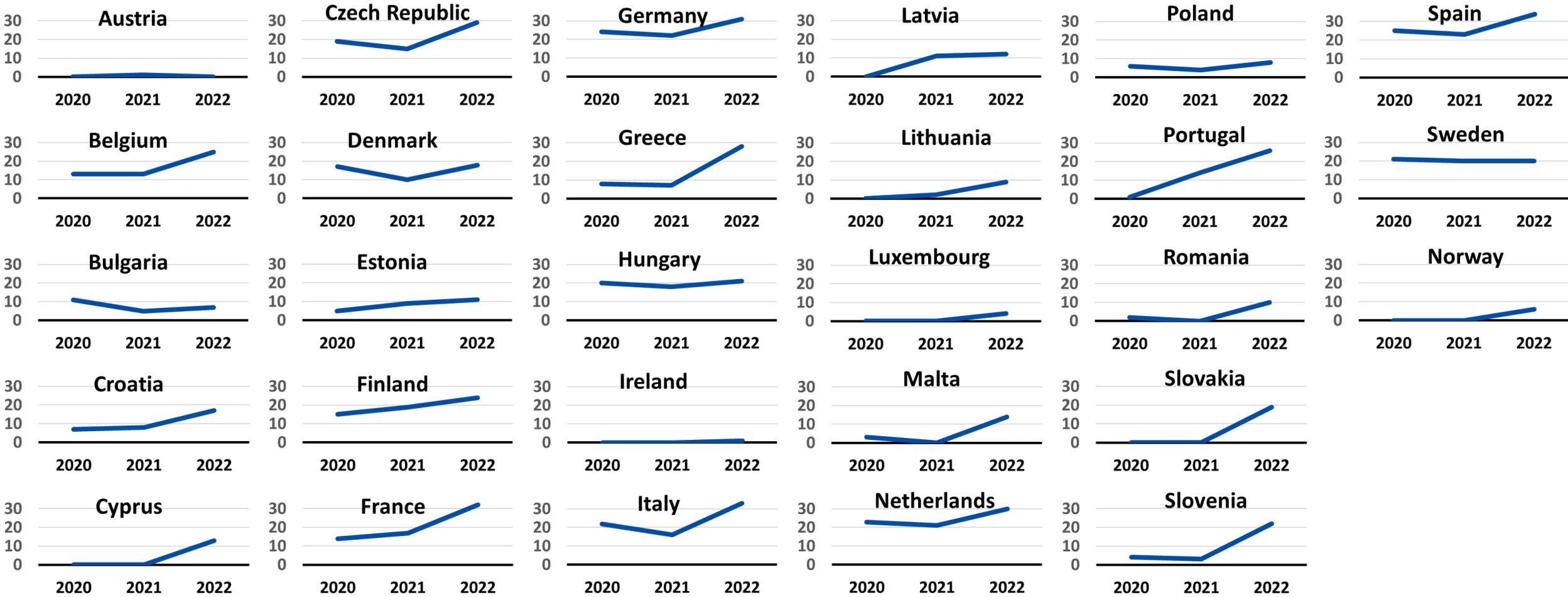
**Level of subscription: 274.62%**



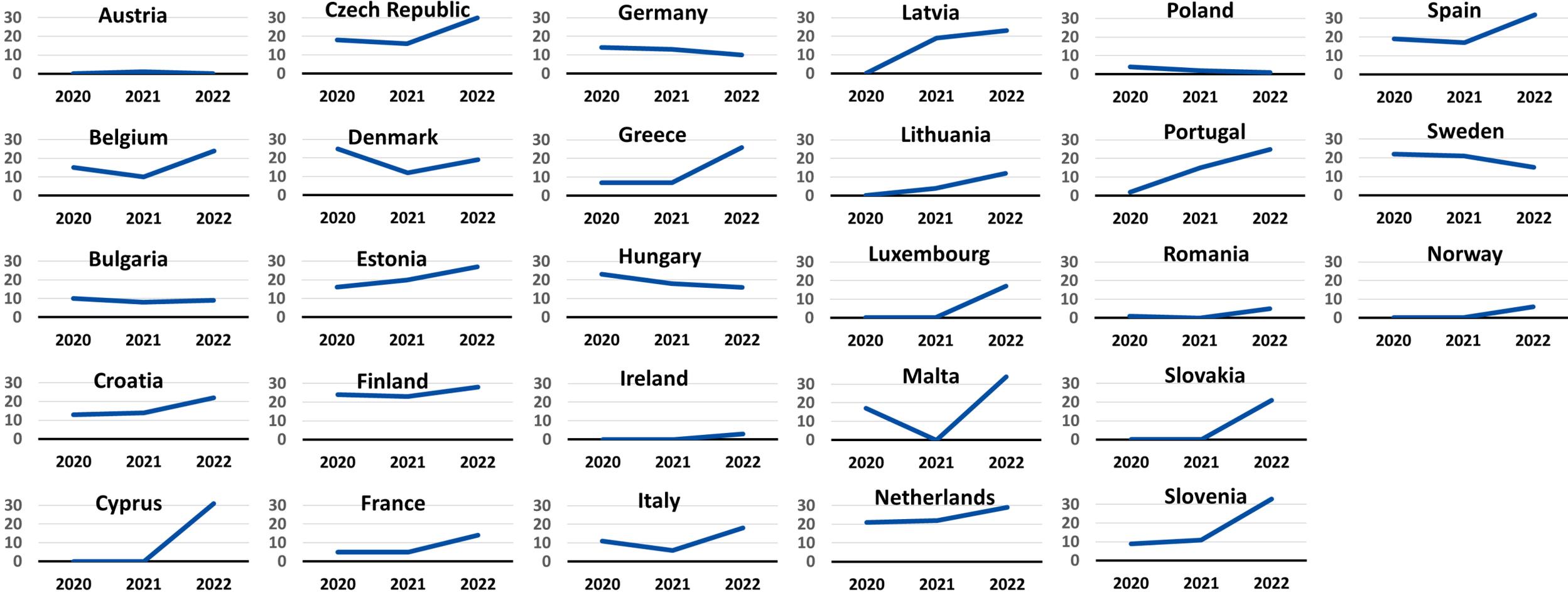
# EIT funding requested (per year) in the CfP 2022 per country



# Evolution of the ranking of each country



# Evolution of the ranking of each country (per capita)



# Your EIT Urban Mobility points of contact

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# Thank you!

For more information, please contact:

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