



Dissemination and Exploitation under H2020

Brussels - 22 October 2019

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European Commission, DG RTD

B.6 – Common Data and Knowledge Management

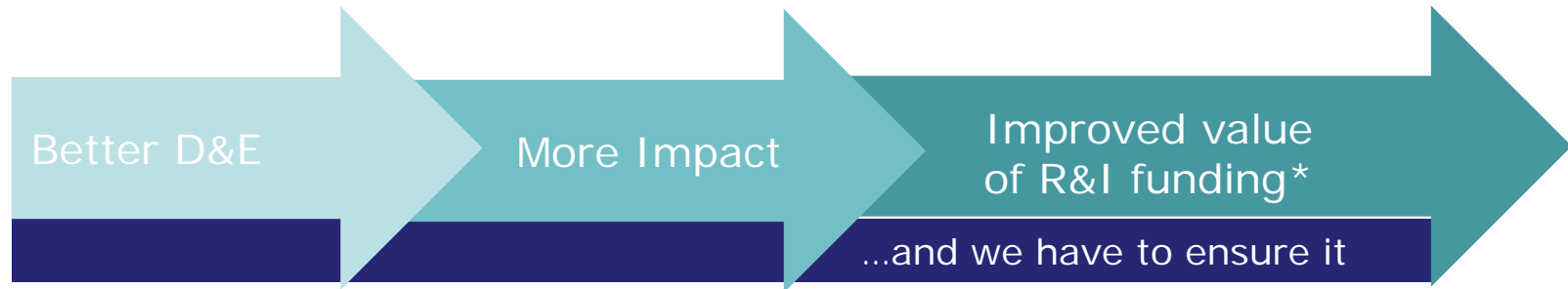
Content

- I. Key concepts of Dissemination and Exploitation
- II. D&E reporting obligations under H2020
- III. D&E guidance and tools

1. D&E key concepts

- Why we need D&E?
- Legal Basis
- Definitions:
 - **Results**
 - **Dissemination (vs. Communication)**
 - **Exploitation**
- Barriers

Why we need D&E?

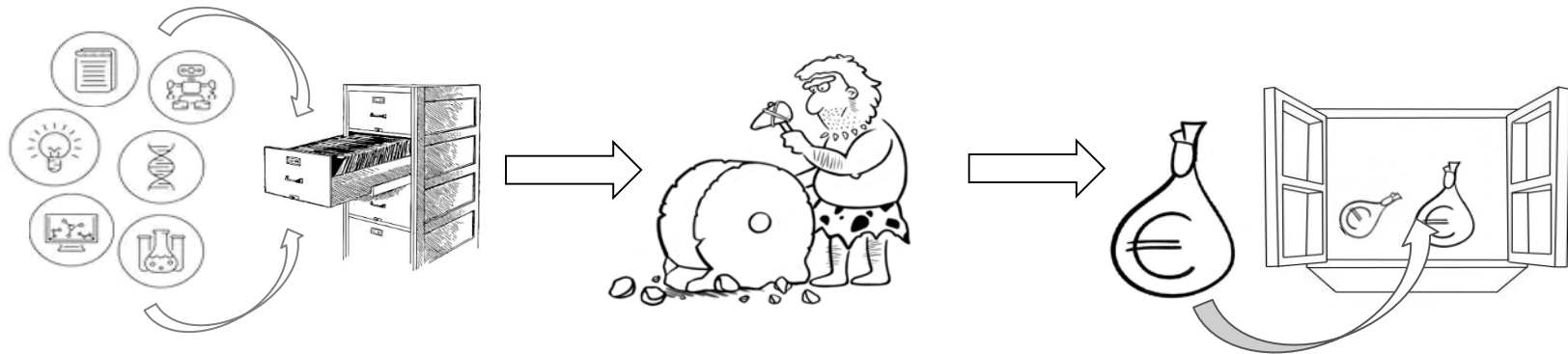


A better dissemination and exploitation of project results contributes to:

- A more effective circulation of new ideas and knowledge
- An increase of the innovation potential and the creation of new business opportunities
- A maximisation of the impact created through R&I investment

=> D&E is a catalyser for impact creation of R&I investments, European competitiveness and welfare of our society

Why we need D&E?



Horizon 2020 Programme

increased importance given to D&E

H2020 Legal basis

Rules for Participation state clear obligations for beneficiaries:

- "Each participant that has received Union funding shall use its best efforts to exploit the results it owns, or to have them exploited by another legal entity..."
- "Subject to any restrictions due to the protection of intellectual property, security rules or legitimate interests, each participant shall through appropriate means disseminate the results it owns as soon as possible."
- "... participants shall provide any information on their exploitation and dissemination related activities, and provide any documents necessary in accordance with the conditions laid down in the grant agreement"



Horizon 2020 Programme

increased importance given to D&E



Implementation rules

- **Proposal template** highlights Dissemination and Exploitation plan as an admissibility condition and included in the Impact criterion evaluation
- **Grant agreement (GA)** includes articles 28 on Exploitation and 29 on Dissemination
- and possible additional D&E obligations following the WP
- **Both periodic as continuous reporting** include D&E related sections

What are project results?

Results

Any tangible or intangible output of the action, such as data, knowledge and information whatever their form or nature, whether or not they can be protected.*

- Key exploitable results are the **outputs generated during the project which can be used and create impact**, either by the project partners or by other stakeholders
- Project results can be reusable and exploitable (e.g. inventions, prototypes, services) as such, or elements (knowledge, technology, processes, networks) that have potential to contribute for further work on research or innovation



*http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html

What is meant by communication?

Communication

Taking strategic and targeted measures for promoting the action itself and its results to a multitude of audiences, including the media and the public, and possibly engaging in a two-way exchange*

Reach out to society as a whole

Demonstrate how EU funding contributes to tackling societal challenges

Is strategically planned with communication objectives and not only ad-hoc efforts

Uses pertinent messages, right medium and means

What is meant by dissemination?

Dissemination

Making the results of a project public, not only by scientific publications in any medium*

Circulation of knowledge and results to the ones that can best make use of them

Enabling the value of results to be potentially wider than the original focus

Essential element of all good research practice and vital part of the project plan

Strengthens and promotes the profile of the organisation



* http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html

What is meant by exploitation?

Exploitation

The utilisation of results in developing, creating and marketing a product or process, or in creating and providing a service, or in standardisation activities.*

Make use of the results; recognising exploitable results and their stakeholders

Concretise the value and impact of the R&I activity for societal challenges

Can be commercial, societal, political, or for improving public knowledge and action, it also include recommendations for policy making

Project partners can exploit results themselves, or facilitate exploitation by others (e.g. through making results available under open licenses)

* http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html

What is the difference between D and E?



Innovation management, Copyright management, Data management plan, Active stakeholder/user engagement.

Why does it not always happen?

From the side of the project/beneficiaries

- Perceiving D&E as "tick boxes", not important for the "real work" of the project (research)
- Focusing on implementing VS aligning work with the needs of users and stakeholders
- Lack of skills (or interest) to effectively consider or share the value and possible benefits of the results for wider society
- Lack of knowledge of dissemination and exploitation risks and opportunities (issues, solutions, other projects)
- Not (yet) truly part of the project design
- Often interpreted as an activity after the project lifetime

What are the benefits of D&E for the beneficiaries

- Attracts new talents to join the team
- Provides international and interdisciplinary collaboration opportunities
- Improves access to other funding opportunities
- In case of commercial exploitation, new sources of income can be generated
- Contributes to societal goals thereby providing more visibility/prestige to the researcher/institution

II. D&E REPORTING OBLIGATIONS

Periodic reporting module

(activated at the end of reporting periods)

Technical Report

- ✓ Part A
 - ✓ Publishable summary
 - ✓ Deliverables, milestones, risks, etc.
 - ✓ Answers to the questionnaire (H2020 KPI*)
- ✓ Part B – narrative part
 - ✓ Explanation of the work carried out by the beneficiaries and overview of progress
 - ✓ Update of the plan for exploitation and dissemination of results
 - ✓ Explanations on deviations from DoA

Information entered in the IT tool through the **Continuous Reporting** module.

Submitted in a PDF through the **Periodic Reporting** module.



Publications (from OpenAire)

Grant Management | Project Continuous Report | ndevugen (EXTERNAL) | goFund

920939 (920939 AURI) | CSA | Summary for publication | Deliverables | Milestones | Critical Risks | **Publications** | Disseminat... | Patents (IPR) | Innovation | SME Impact | Open Data | Gender | Energy | ABS Regulation

Call: H2020-SCC-2014-2015 | Topic: SCC-03-2015 | Unit: CNECT/R/02

This project does not currently have any scientific publication

Suggested Publication from Open Aire (19 publications)

No.	Type	Title	Authors	Title of the Journal/Proc./Book	Date of Acceptance	D.O.I.	Non-D.O.I. Weblin	Actions
5	Article				01/01/2014			X
6	Article				27/12/2013			X
7	Article				05/06/2013			X
8	Article				20/03/2013			X
9	Article				01/01/2013			X
10	Article				01/01/2013			X
11	Article				01/01/2013			X
12	Article				01/01/2013			X
13	Article				05/11/2012			X
14	Article				04/09/2012			X

Project Publications (0 publications)

No.	Type	Title	Authors	Title of the Journal/Proc./Book	Number, date or freq. of the Journal/Proc./Book	D.O.I.	Repository	Actions
								+ Manually Add Publication

© European Commission | Valdate



920939 (920939 AURI)
Call: H2020-SCC-2014-2015
Topic: SCC-03-2015

Publications

This project does not currently have any publications.

Suggested publications

Project publications (0)

New publication

Please provide a DOI for the publication (recommended) or fill-in manually the required information.

DOI

Type of publication

Repository Link

Link to the publication

Title

Authors

Title of the Journal/Proceedings/Books series/Book (for book chapters)

Number, date or frequency of the Journal/Proceedings/Book

Relevant Pages

ISBN

Publisher

Place of publication

Year of publication

Is this publication available in Open-Access, or will it be made available?
 Yes - available in Green Open Access *
 Yes - available in Gold Open Access *
 No

Is this a peer-reviewed publication? Yes No *

Is this a joint public/private publication? Yes No *

* mandatory fields

[Add publication](#) [Cancel](#)

ndeuvgen (EXTERN)

goFund

ABS Regulation

Manually add publication

Validate



Article 29.2 of the Grant Agreement

Each beneficiary **must** ensure **open access** (free of charge, online access for any user) to **all peer-reviewed scientific publications** relating to its results.

Article 29.6 Consequences of non-compliance

If a beneficiary breaches any of its obligations under this Article, the **grant may be reduced** (see Article 43).



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Dissemination & Communication Activities

Specify the total funding amount used for Dissemination and Communication activities linked to the project

Total Funding Amount

Specify the number of Dissemination and Communication activities linked to the project

for each of the following categories

Organisation of a Conference

Organisation of a Workshop

Press release

Non-scientific and non-peer-reviewed publication (popularised publication)

Exhibition

Flyer

Training

Social Media

Website

Communication Campaign (e.g. Radio, TV)

Participation to a Conference

Participation to a Workshop

Participation to an Event other than a Conference or a Workshop

Video/Film

Brokerage Event



Validate



Grant Management | Project Continuous Report | ndevugen (EXTERNAL) | goFund

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 Call: H2020-SCC-2014-2015 Topic: SCC-03-2015 Unit: CNECT/R/02													

Patents (IPR)

This project does not have any Registered Intellectual Property Right yet

Important! If a filed application is rejected by the IPR authority during the course of the EU funded action (the project's duration) then you must remove the concerned item from the IPR list.

[+ Add IPR](#)

There are no Intellectual Property Right registered.



its (IPR)

This project does not have any Registered Intellectual Property Right yet.

Important! If a filed application is rejected by the IPR authority during the course of the EU funded action (the project's duration) then you must remove the concerned item from the IPR list.

There are no Intellectual Property Right registered.

New Intellectual Property Right

Intellectual Property Right Type and Confidentiality | Application Reference Code | IPR Common Data

Intellectual Property Right Type and Confidentiality

Type

IPR is Confidential

* mandatory fields

- Patent
- Trademark
- Registered Design
- Utility Model
- Other

Next Cancel



not have any Registered Intellectual Property Right yet

ed application

New Intellectual Property Right

Intellectual Property Right Type and Confidentiality **Application Reference Code** IPR Common Data

Application Reference Code

Please specify an Application for this IPR

i You must indicate only one application or awarded patent for the very same IPR subject. You don't need to list more than one application or awarded patent if the same IPR subject is filed with multiple IPR authorities

IPR filed with the European Patent Office (recommended) IPR filed with a different organisation

Search by Application Reference or Award Publication Number [Search](#)

* mandatory fields

[Previous](#) [Cancel](#)



Grant Management | Project Continuous Report | ndevugen (EXTERN) | goFund

920939 (920939 AURI) | CSA | Summary for publication | Deliverables | Milestones | Critical Risks | Publications | Disseminat... | Patents (IPR) | Innovation | SME Impact | Open Data | Gender | Energy | ABS Regulation

Call: H2020-SCC-2014-2015 | Topic: SCC-03-2015 | Unit: CNECT/R/02

Summary for publication: ✓ | Deliverables: i | Milestones: i | Critical Risks: ✓ | Publications: ✓ | Disseminat...: ✓ | Patents (IPR): ✓ | Innovation: ✓ | SME Impact: ✓ | Open Data: i | Gender: ✓ | Energy: ✓ | ABS Regulation: i

Innovation

Does the project include the following activities and, if so, how many of each?

Prototypes

Clinical Trials

Testing Activities (Feasibility/Demo)

Will the project lead to launching one of the following into the market?
(please tick all relevant boxes)

- New product (goods or service)
- New process
- New method

How many private companies in your project have introduced or are planning to introduce innovations?
(within the project lifetime or 3 years thereafter)

Companies introducing innovation(s) new to the market:

How many of these are SMEs?

Companies introducing innovation(s) new to the company:

How many of these are SMEs?

Prototype, testing activities	Proofs of S&T feasibility : Results of innovation activities that lead to confirmation/verification of technical feasibility of new products and processes in a (near to) operational environment. It includes prototypes and demonstrations of new products and processes, results of testing/piloting with users, trial production and pilot plants in manufacturing as well as trials and testing activities for the provision of services, such as tests of how the provision of services functions with the use of new technologies or trials to examine the performance of significant improvements in existing services.
Clinical trials	Clinical trials are systematic tests on human volunteers to ensure that new drugs, vaccines or treatments are both safe and effective and can be introduced on the market.



H2020 periodic report template – Part B: Periodic Technical Report

2. Update of the plan for exploitation and dissemination of result (if applicable)

Include in this section whether the plan for exploitation and dissemination of results as described in the DoA needs to be updated and give details.

- Remember the definitions!
- Also consider policy relevant evidence as an exploitable result
- Pay enough attention to this section, don't leave it blank or incomplete
- Include (especially in final report), forward looking element (what after project termination). What are the follow-up plans for D&E?

III. D&E GUIDANCE AND TOOLS

Resources supporting beneficiaries

H2020 online manual & Participant portal

- ✓ Dissemination and Exploitation – to be expanded with more concrete guidance on D&E
- ✓ Open Access and Data Management
- ✓ Communication
- ✓ H2020 Glossary
- ✓ Presentation of the Coordinators day on D&E

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

IPR helpdesk

- ✓ Guidance
- ✓ Helpline
- ✓ Trainings
- ✓ New guidance on Communication, Dissemination and Exploitation under development
- ✓ Dissemination towards potential users of results

<https://www.iprhelpdesk.eu/>

D&E toolbox

- Horizon Dashboard
- CORDIS
- Innovation Radar (IR)
- **NEW in 2019:**
 - H2020 Impact Award
 - Horizon Result Platform
 - The common D&E "Booster"





Horizon 2020 Framework Programme (H2020)  clear filter

Filter by programme
Horizon 2020 Framework Programme (H2020)
Clear filters

Projects & Results

Horizon Dashboard

The Horizon Dashboard is an intuitive and interactive knowledge platform offering a user-friendly public access to statistics and data on EU research and innovation. It offers:

- Easy access to overview and detailed information on proposals, funded projects and project results, notably reported IPRs and scientific publications,
- Views on specific aspects e.g. the Seal of Excellence, the European Innovation Council
- Intuitive functions for filtering and drilling down, allowing analysis by geographical location, research thematic area, organization types etc.
- Functions for data export, story-building and bookmarking – log in here to access full Dashboard functionalities



[EXPLORE HORIZON 2020 DASHBOARD](#)

Horizon Project Results

Explore the wealth of EU funded research project results as they are presented by their own creators!

[EXPLORE THE HORIZON RESULTS PLATFORM](#)

Innovation Success Stories

Find out about the most recent EU Research success stories. From answers to climate change to dialogue about historical memory. Read about the breakthroughs and discoveries.

[CHECK OUT THE SUCCESS STORIES](#)

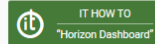
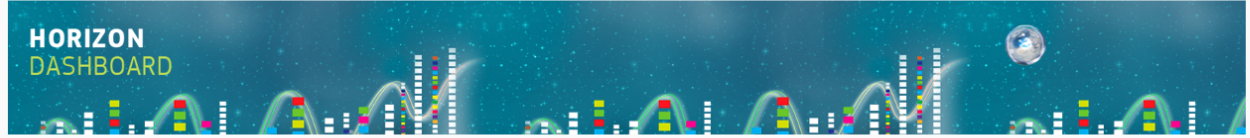


Horizon 2020, FP7 and RFCS projects

Horizon 2020, FP7 and Research Fund for coal and Steel project information and work report summaries are available on CORDIS.

[VISIT CORDIS](#)

Accessible through Participant Portal:
<https://ec.europa.eu/research/participants/portal/desktop/en/projectresults/index.html>



Implementation figures

Horizon 2020 proposals, FP7 and H2020 funded projects

This section presents an overview on evaluated proposals (incl. success rates) and detailed statistics and data on funded projects and their participants, broken down by countries and regions, research domain/programme part, organisation type, etc.

- H2020 Proposals
- H2020 Funded Projects
- FP7 Funded Projects

Country Profiles

Horizon 2020

Find out more about how a country is performing in Horizon 2020 : funding received, participations by region, top beneficiaries, collaboration with other countries, SMEs participation and many more information at your fingertips

Country Profiles

Country Summary fiches and success stories are also available on the Europa website.

Project Results

Horizon 2020 and FP7

This section presents information on results of funded projects, notably Intellectual Property Rights (IPRs) and scientific publications.

FP7 and H2020 Project Results (IPRs and Publications)

Specific aspects

Horizon 2020

This section provides views on specific policy priorities:

The European Innovation Council (EIC) pilot supports top-class innovators, entrepreneurs, small companies and scientists with bright ideas and the ambition to scale up internationally. This view provides a consolidated overview on the parts of Horizon 2020 forming the EIC pilot.

European Innovation Council Pilot (EIC)

The Seal of Excellence is a quality label awarded to project proposals, which were evaluated to deserve funding but did not receive it due to the budgetary constraints. This view provides data on the awarded seals of excellence under the SME instrument.

Seal of Excellence (SME Instrument)

Information and tutorials

- Horizon Dashboard Quick Guide
- FAQ
- What is Horizon Dashboard?
- How to see H2020 participants?
- How to see SME participation in H2020?
- How to see Third Country participation in H2020?
- How to find details about specific H2020 participants?

News

17 Jul, 2019

Horizon Dashboard - H2020 European Innovation Council Pilot – funded projects

The Horizon Dashboard now provides information on EIC Pilot funded projects and their participants. A specific view presents the names of the organisations and projects funded within the EIC pilot scheme.

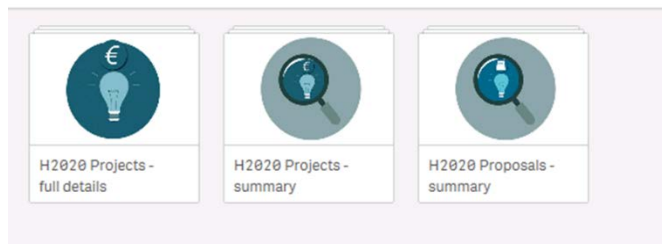
The EIC pilot supports top-class innovators, entrepreneurs, small companies and scientists with bright ideas and the ambition to scale up internationally. It brings together the parts of Horizon 2020 (i.e.: SME Instrument, FTI, FET Open) that provide funding, advice and networking opportunities for those at the cutting edge of innovation.

Visit the H2020 EIC Pilot – Project view.

Show More...

1. Horizon Dashboard

- Frequently refreshed, one click stop shop for H2020 data
- Modern visual analytics (data discovery tool, maps, graphs)
- Useful for monitoring, (regional) analysis, evaluation
- H2020 Implementation data:
 - **Proposals – aggregate data on proposal subscription, requested EU funding**
 - **Projects – aggregated view and detailed view**



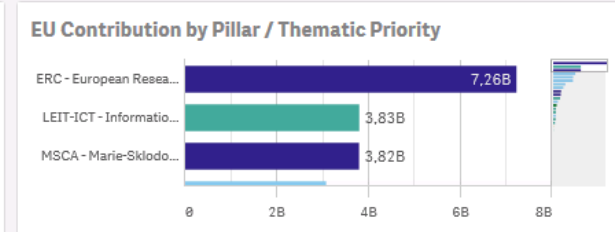
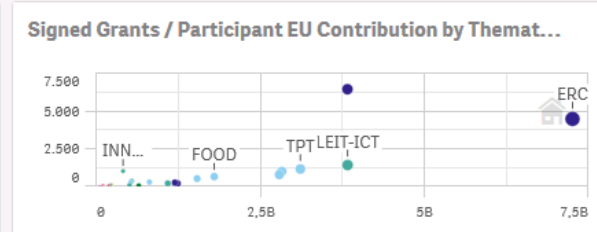
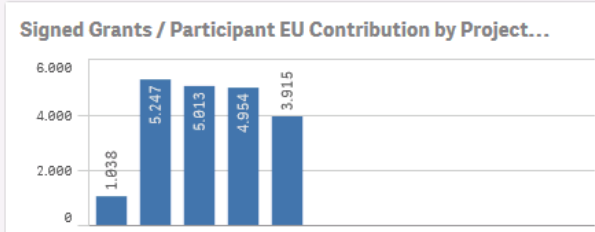
- **Thematic views: EIC, Seal of Excellence**
- **Country profiles**

Aucune sélection appliquée

H2020 Projects

Signature Year | Partner Type | 1. Pillar | 2. Thematic Priority | Call ID | Topic Code | Simplified Type of Action

H2020 Signed Grants 20.167 100,00% of H2020	H2020 EU Contribution 35,56B 100,00% of H2020	H2020 Total Cost 44,84B 100,00% of H2020	Average Participation per Project 4,68	Average EU Contribution per Proj... 1,76M	Average Total Cost per Project 2,22M
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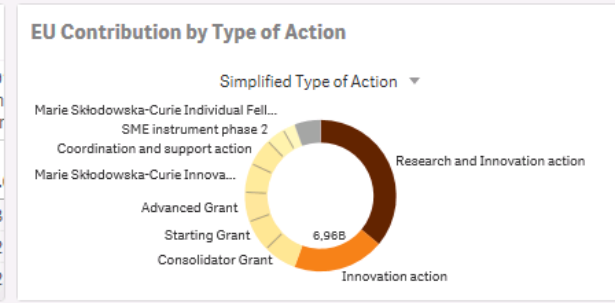


Top Funded Projects

Project Title	Project Acronym	Thema
Totals		
Implementation of activities described in the Roadmap to Fusion	EUROfusion	Euratom
COST at a turning point:	H2020	Supporting access

Top Topics

Topic	Topic Descr	H20 Sign Grar
Totals		20.1
MSCA-IF-2017	Individual Fellowships	1.3
MSCA-IF-2016	Individual Fellowships	1.2
MSCA-IF-2014-EF	Marie Skłodowska-Curie Individual Fellowships (IF-EP)	1.2



NEW!!!!

Country profiles

Feuilles Favoris Récits

▼ Feuilles de base (6)



Key Figures



Participation in
Programmes



SME Performance



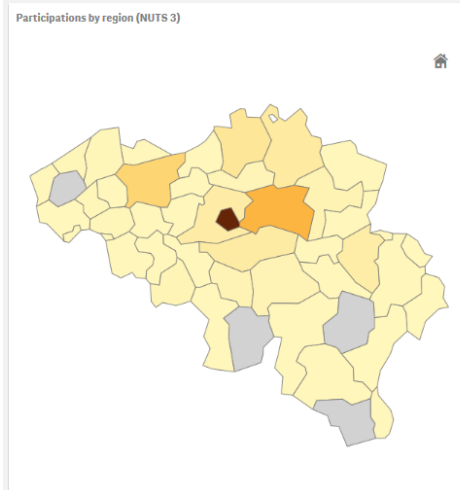
Collaboration with
other countries



R&D landscape

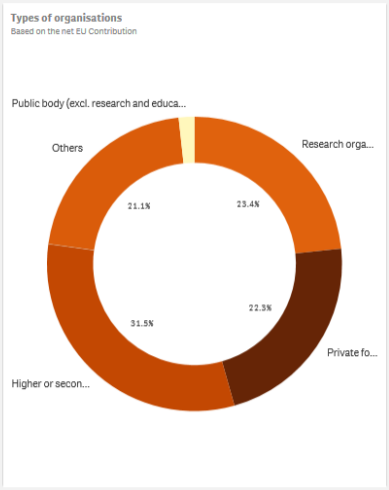
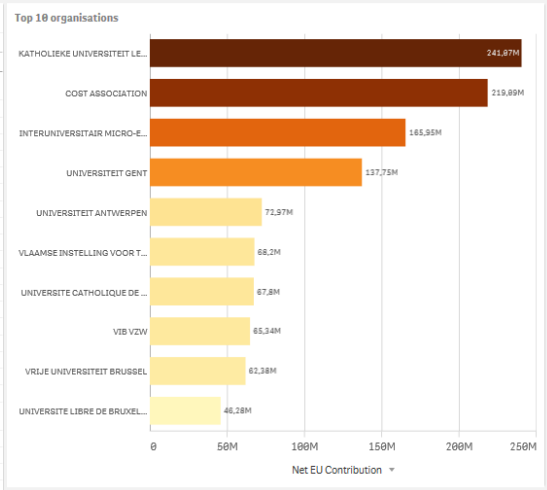


Glossary



Participation by region (NUTS 3)

Region (NUTS 3)	Q	Participations	Net EU Contribution (EUR)
Totals		5505	2 244 188 155 €
Arr. de Bruxelles-Capitale/Arr. van Brussel-Hoofdstad		2505	897 599 272 €
Arr. Leuven		844	467 015 116 €
Arr. Gent		519	274 348 386 €
Arr. Antwerpen		296	136 748 040 €
Arr. Turnhout		230	94 773 796 €
Arr. Nivelles		208	106 108 529 €
Arr. Halle-Vilvoorde		180	49 847 691 €
Arr. Liège		174	62 134 510 €
Arr. Hasselt		72	25 231 669 €
Arr. Namur		67	17 289 418 €
Arr. Charleroi		60	16 809 573 €
Arr. Mone		43	14 475 207 €
Arr. Mechelen		39	7 761 505 €
Arr. Oostende		31	4 337 103 €
Not available		29	2 933 012 €
Arr. Kortrijk		24	7 035 297 €
Arr. Roeselare		21	4 265 317 €
Arr. Brugge		19	3 586 026 €
Arr. Oudenaarde		16	6 475 438 €
Arr. Verviers - communes francophones		13	4 444 683 €
Arr. Sint-Niklaas		13	2 736 041 €
Arr. Maaseik		13	2 448 205 €
Arr. Tongeren		12	4 142 154 €
Arr. Neufchâteau		10	1 998 845 €
Arr. Aalst		9	7 382 154 €
Arr. Tielit		9	2 556 562 €
Arr. Dendermonde		8	8 263 305 €
Arr. Soignies		6	2 121 344 €
Arr. Tournai		5	6 479 953 €
Arr. Ath		4	2 396 728 €
Arr. Mouscron		4	5 866 656 €
Arr. Arlon		4	272 584 €



ERC Principal Investigators 195 4,11% <small>of EU total</small>	EIC Participations 623 3,19% <small>of EU total</small>	MSCA Participations 846 4,25% <small>of EU total</small>	Experts 1 014 26,53% <small>formals</small>
Net EU contribution to ERC PIs 306M 4,09% <small>of EU total</small>	Seal of Excellence 252	MSCA unique participants 246 4,23% <small>of EU total</small>	Proposals evaluated per expert 34,19 38,2 <small>EU average</small>

2. CORDIS

- The point of reference to seek information on EC funded research projects, public available
- Focus on dissemination
- Products and services offered:
 - Publishable summaries for H2020
 - Results Packs
 - Enhanced Results in Brief
 - H2020 public deliverables and Publications
 - Upcoming: Patents (FP7, H2020), a renewed website with better visualisation and search functionalities (introduction of taxonomy)...
- Offers support for accessing Open Air results (search interface)

<https://cordis.europa.eu/en>



3. Innovation Radar (IR)

- A data-driven methodology to deliver intelligence on
 - **The innovations emerging from the projects**
 - **The innovators: who and where?**
 - **Market readiness: how can we help to get to the market?**
- Structured systematic data
- Not topic-specific approach (applicable for entire H2020 programme)
- Advantages for the beneficiaries:
 - **An expert assessment on your project innovations**
 - **Identify your needs/barriers to go-to-market**
 - **Matchmaking with partners, investors**
 - **Explore the innovation landscape in your country/region, field**
- Innovation Radar Price, winners will be announced on 6 december

www.innoradar.eu

NEW!!!!!!



4. Horizon Impact Award

- 2019: first edition of the « Horizon Impact Award»
 - A celebration of successful EU-funded FP7 & H2020 projects that have created significant impact on economy, policymaking, environment and/or society
 - Ceremony during the R&I Days on 26 September 2019

https://ec.europa.eu/info/research-and-innovation/funding/funding-opportunities/prizes/horizon-impact-award_en



NEW!!!!!!



5. Horizon Results Platform

- **Business Case**
 - **Pilot with Research Results beneficiaries**
 - **Developed as part of the F&T Portal**
 - **Vision for Corporate Platform for EC Results; not limited to “Research”**
- **Pilot - Horizon Results Platform**
 - **Results presented through sales-pitch style abstract, video, PowerPoint presentation(s), other.**
 - **By sector, geography, tagged with keywords.**
 - **External users (MS ministries, universities, EC Institutions, Investors, etc.) will be able to search results and initiate contact**
 - **Follow-up surveys by Commission to find out the outcome of the interaction (to assist impact assessment)**



Europe's challenge and ambition are straightforward: step up investment in its knowledge assets and turn the high volume and quality of its science and research results faster and deeper into innovations which generate value for economy and society.

LAB – FAB – APP Investing in the European future we want

The words from the quoted report led by Pascal LAMY resonate well with our goal to make our research results **matter**, not only for our economy and society but also for our planet!

The Horizon Results Platform is a Platform where our Framework Programme Participants present their results for you to search, contact their owners, and hopefully form fruitful partnerships that will eventually generate the desired value.

We hope you enjoy the experience.

[Search all results](#)

News

Quick searches

- [Policy related results](#)
- [Assessed by the Innovation Radar](#)
- [Looking for legal, financial or tech transfer advice](#)
- [Wishing to transfer their IPR](#)
- [Looking for business partners](#)
- [Looking for Venture Capital](#)
- [Looking for Angel Investors](#)
- [Looking for funding or loans](#)
- [Looking for business development assistance](#)

Filter by

Search in keywords, organisation, project name

Match whole words only

Country

Select

Looking for

Select

Advanced filters

Select an advanced filter

Project ID
PIC
Programme
Innovation Radar Assessment
Result Type
Current Stage of R&D / Commercial maturity
Claiming significant policy influence
Member of the "World Alliance for 1000 solutions"
Radical innovation breakthrough

Project result search (642)

Sort by



Sep 24, 2019

Innovative system for people localisation on large cruise ships for safe evacuation

An integrated system of highly innovative technologies that enable the safe evacuation of people from large cruise ships during emergency. The technologies, which were awarded with the prestigious Lloyds List Global Innovation award, are embedded in a globally unique system which includes the following subsystems:

- Low-cost, low powered localisable wearable devices in the form of bracelets, cabin key cards and smart life jackets
- Smart gateways integrated to the fire safety system, able to localise and track the wearable devices in real time
- A decision support system able to visualise people location and movement during evacuation and fuse information to provide evacuation intelligence to the safety officers
- An automatic mustering system able to identify people and manage the mustering procedure in real time



Sep 23, 2019

Overview of SUCCESS results

The SUCCESS project addressed cybersecurity in the context of critical infrastructures with a particular focus on the critical power infrastructure on which other critical infrastructures depend for their operations. How SUCCESS technology will power the future? View our brochure which provides an overview of the main results!

NEW!!!!

6. The common D&E Booster

Horizon 2020
The Booster



What is the D&E Booster?

A set of **3 tailor-made services** aiming at increasing the benefit of the dissemination of results by **clustering R&I projects** together in a portfolio of similar or complementary project results and at increasing their **exploitation potential** and **access to markets**. (services 1 to 3)

Why the D&E Booster?

- To ensure an effective transfer of R&I project results to policy makers, industry and society
- To maximise the impact of R&I public investment
- To demonstrate and amplify the added value of the FPs

How to apply ?

- Projects apply via an online submission form
- According to their needs projects can select individual services or modules under them, or benefit from the whole set.
- Projects can benefit only once from each service.

Service 1 :

Portfolio Dissemination & Exploitation Strategy

Module A: identifying and creating the portfolio of R&I project results

- Creation of the portfolio of results
- Guidance on identifying similar on-going projects from any other EU, national and regional funding initiatives
- Mapping of the relevant stakeholders/targeted audience

FP7
● H2020
Ongoing or closed

Service 1 : Portfolio Dissemination & Exploitation Strategy

Module A: identifying and creating the portfolio of R&I project results

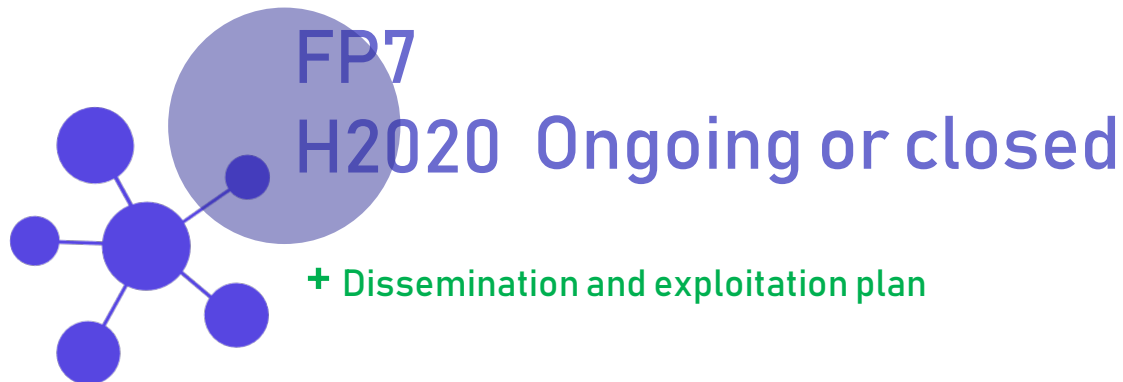
Outcome

- The detailed description of the portfolio of R&I project results,

Service 1 : Portfolio Dissemination & Exploitation Strategy

Module B: design and execution of a portfolio dissemination plan

Design of a common dissemination plan for the portfolio and carry out the actual dissemination of the portfolio results.



Service 1 : Portfolio Dissemination & Exploitation Strategy

Module B: design and execution of a portfolio dissemination plan

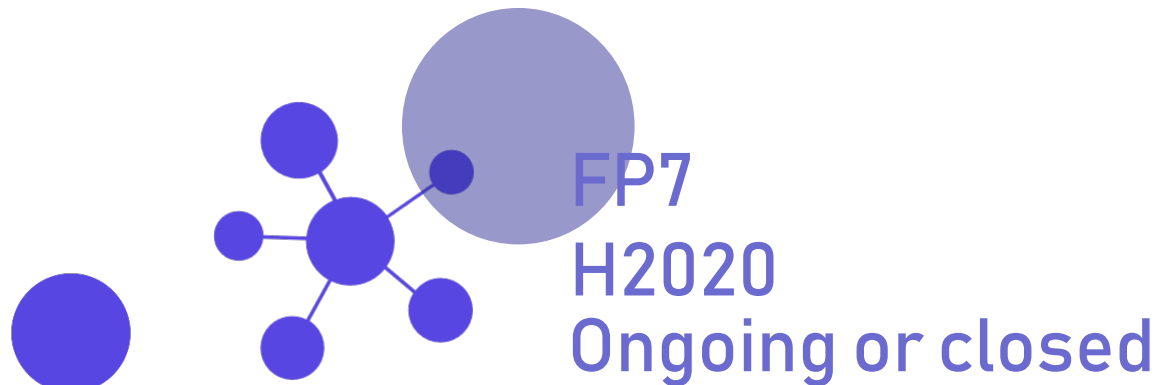
Outcome

- Training, guidance and support material through webinars
- The portfolio dissemination plan and its implementation steps
- A visual identity for the portfolio
- A factsheet and a video

Service 1 : Portfolio Dissemination & Exploitation Strategy

Module C: assisting projects to improve their existing exploitation strategy

Guidance and training to improve the project's existing strategy towards effective exploitation of the anticipated key exploitable results.



- + Identified key exploitable results
- + Dissemination and exploitation plan

Service 1 : Portfolio Dissemination & Exploitation Strategy

Module C: assisting projects to improve their existing exploitation strategy

Outcome

- Training, guidance and support material through webinars
- The improved exploitation strategy and its implementation steps

Service 2 : Business Plan Development

Tailor-made training and support to develop a business plan which shall include but is not limited to:

market analysis, business strategy, operations plan, competitor identification and analysis, clear action plan to be implemented by the project, estimation of time to market...etc.

The project will also receive assistance to identify solutions for its implementation in terms of: **start-up operations, investors, funding**

FP7
H2020
Ongoing or closed

- + Identified key exploitable results
- + Exploitation plan

Service 2 : Business Plan Development

Outcome

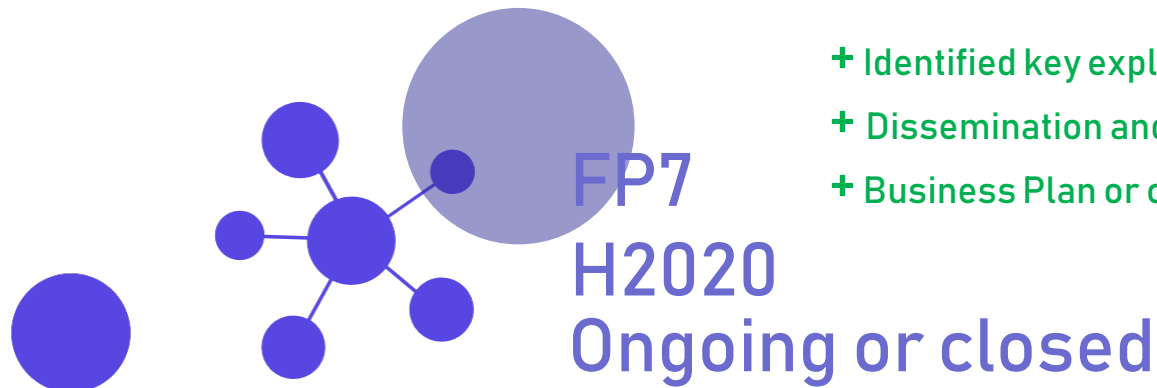
- Training, guidance and support material
- The final business plan and its implementation steps

This service shall be delivered through e-mails, teleconferencing and usually one face-to-face meeting.

Service 3 : Go-to-Market Support

Assistance, coaching, mentoring, contacts with the market stakeholders with a preparation for uptake of the results including:

training in pitching, support and guidance for Intellectual Property Rights (IPR), training in innovation management, business services, introduction to non-EU funding opportunities available and support in the project's application



- + Identified key exploitable results
- + Dissemination and exploitation plan
- + Business Plan or completed Service 2 (BPD)

Service 3 : Go-to-Market Support

Outcome

- Training, guidance and support material
- A business advisory service

This service shall be delivered through e-mails, teleconferencing and usually two face-to-face meeting.

To benefit from the services, the projects or project groups will be requested **to commit** that they will allocate time and resources to **participate actively and cooperate** with the service provider to allow an **efficient and effective implementation** of the services

Submit a motivation note for receiving the service

